

Point Four KOCP

Annual EEO Public File Report

YEAR 2022

This annual EEO public file report for Gold Coast Broadcasting LLC (“Gold Coast”) & Point Four covers recruitment and hiring for the broadcasting stations listed below during the period from August 1, 2021 through July 31, 2022:

Call Sign	Station ID	City of License
KKZZ (AM)		
Changed to KVEN (AM)	70562	Santa Paula, CA
KCAQ (FM)	70563	Camarillo, CA
KUNX (AM)	25091	Port Hueneme, CA
KOCP (FM)	25092	Oxnard, CA
KVTA (AM)	07746	Ventura, CA
KFYV (FM)	07744	Ojai, CA

During this reporting period, Gold Coast Broadcasting LLC & Point Four filled the zero (0) full-time positions:

No Full-Time Positions were filled during period above.

Information on the interviewees and the recruitment sources utilized to fill these positions follows. A complete list of organizations and/or recruitment sources used by Gold Coast Broadcasting and Point Four for community outreach during the reporting period is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in by Gold Coast during the reporting period is contained in Appendix C.

NO POSITIONS WERE FILLED – Recruitment for potential candidates would have been used as noted below:

Information on the interviewees and the recruitment sources utilized to fill these positions follows. A complete list of organizations and/or recruitment sources used by Gold Coast / Point Four for community outreach during the reporting period is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in by Gold Coast / Point Four LLC during the reporting period is contained in Appendix C.

Appendix A

RECRUITMENT AND/OR COMMUNITY OUTREACH SOURCES UTILIZED

Name of Source: CSU, Channel Islands – CA Mini Corps
Contact Person: Sandra Cortes-Montecalvo, College Coordinator
Address: 1 University Drive Camarillo, CA 93012-8584 (Rm 1711, Bell Tower Bldg.)
Telephone: (805) 982.0403
Email: smonteca@bcoe.org
How was notification given to this source? Email

Name of Source: County of Ventura RAIN Project Transitional Living Center
Address: P.O. Box 1934
Telephone: (805) 816-3057
How was notification given to this source? Fax

Name of Source: Adolescent Family Life Program – Ventura County Health Care Agency
Changed from: Teen Fatherhood Program
Contact Person: Nancy Ballard
Address: 2240 East Gonzales Road, Suite 250
Telephone: (805) 981-5177 Fax: (805) 981-5260
How was notification given to this source? Fax

Name of Source: Center For Employment Training (CET)
Address: 761 S. C Street Oxnard, CA 93030
Telephone: (805) 487-9821
How was notification given to this source? Fax

Name of Source: El Concilio del Condado de Ventura
Address: 301 S. C Street Oxnard, CA 93030
Telephone: (805) 486-9777
How was notification given to this source? Fax

Name of Source: Employment Development Department (EDD)
#1 Ventura Job & Career Center
Address: 4651 Telephone Road, Suite 201 Ventura CA 93001

#2 West Oxnard Job and Career Center
Address: 635 South Ventura Road, Oxnard CA 93030

#3 Oxnard College Job and Career Center
Address: 4000 South Rose Avenue, Oxnard CA 93033

#4 East Ventura Job and Career Center
Address: 980 Enchanted Way, Suite 105, Simi Valley CA 93101

#5 Workforce Resource Center
Address: 130 East Ortega Street, Santa Barbara CA 93101

How was notification given to this source? Posted online @ www.caljobs.ca.gov and mailed to each site for internal posting.

Name of Source: Mexican American Opportunity Foundation
Address: 701 South C Street, Suite A, Oxnard, CA 93030
Telephone: (805) 385-3789
How was notification given to this source? Mail

Name of Source: Southern California Broadcasters Association (SCBA)¹
Address: 5670 Wilshire Boulevard, #200
Los Angeles, CA 90036
Telephone: (323) 930-5595 Fax: (323) 932-1425
How was notification given to this source? Online

Name of Source: Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)
Address: 5200 Valentine Road Ventura, CA 93003
Telephone: (805) 289-7925 Fax: (805) 289-7931
How was notification given to this source? Fax

Name of Source: Ventura County Professional Women's Network
Address: P.O. Box 6329 Oxnard, CA 93031
Telephone: (866) 275-4134
Email: info@vcpwn.org
How was notification given to this source? Mail

Name of Source: Women's Economic Ventures (Oxnard/Ventura)
Address: 290 Maple Court, Suite 158 Ventura CA 93003
Telephone: (805) 667-8004 Fax: (805) 962-9622 (Same as SB office)
Email: info@wevonline.org (Reference Oxnard/Ventura)
How was notification given to this source? Email

Name of Source: Women's Economic Ventures (Santa Barbara)
Address: 333 S. Salinas Street, Santa Barbara CA 93103
Telephone: (805) 965-6073 Fax: (805) 962-9622
Email: info@wevonline.org (Reference Santa Barbara)
How was notification given to source? Email

Name of Source: Gold Coast Broadcasting LLC ²
Contact Person: Marissa Garcia
Address: 2284 South Victoria Avenue, Suite 2G, Ventura, CA

¹ The Southern California Broadcasters Association further distributes all job openings it receives from member stations to numerous colleges and non-profit, minority and women's organizations throughout Southern California.

² Gold Coast Broadcasting LLC and Point Four LLC as a recruitment source includes station on-air ads for job applicants, station Internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

Telephone: (805) 289-1400 Fax: (661) 999-6700
E-mail: jobs@goldcoastbroadcasting.com
How was notification given to this source? N/A – In House

Name of Source: UCSB Counseling and Career Services
Contact Person: Attn: Career Center
Address: University of California, Santa Barbara
Career Services, Bldg. 599
Santa Barbara, California 93106-7140
Telephone: (805) 893-4412 Fax: (805) 893-8023
Website: <http://career.sa.ucsb.edu/employers/gaucholink-post-position>
How was notification given to this source? Online

Name of Source: All Access Music Group
Website: www.allaccess.com
Web Address: <http://www.allaccess.com>
How was notification given to this source? Online

Name of Source: Cal Lutheran University
Contact: Career Center Services
Address: 60 West Olsen Road, #2400, Thousand Oaks CA 91360
Telephone: (805) 493-3200
Email Address: clewis@callutheran.edu
How was notification given to this source? Email

Name of Source: Moorpark College
Contact: Career Services (Transfer Center)
Address: 7075 Campus Road, Moorpark CA 93021
Telephone: (805) 378-1400
How was notification given to this source? Mail

Name of Source: Oxnard College
Contact: Job and Career Center
Address: 4000 South Rose Avenue, Oxnard CA 93030
Telephone: (805) 986-7366 Fax (805) 986-7332
How was notification given to this source? Fax

Name of Source: Santa Barbara City College (Santa Barbara Career Center)
Address: 506 Chapala Street, Santa Barbara CA 93101
Telephone: (805) 339-6375
How was notification given to this source? Mail

Name of Source: Santa Barbara City College (Ventura Career Center)
Address: 4835 Market Street, Ventura CA 93003
Telephone: (805) 967-9677
How was notification given to this source? Mail

ORGANIZATIONS REQUESTING NOTIFICATION

Source: California State University – CI - California Mini Corps
Address: 1 University Drive, Camarillo CA 93012-8584
Contact: Sandra Cortes-Montecalvo
Telephone: (805) 437-8823

Source: County of Ventura RAIN Project Transitional Living Center
Address: P.O. Box 1934 Camarillo, CA 93011
Telephone: (805) 383-7505

Source: Adolescent Family Life Program, Vta County Health Care Agency
Changed from: Teen Fatherhood Program
Address: 2240 East Gonzales Road, Suite 250
Contact: Nancy Ballard
Telephone: (805) 981-5106

Appendix B

ORGANIZATIONS REQUESTING NOTIFICATION

***No Organizations have contacted Point Four / Gold Coast Broadcasting LLC
requesting notification of job openings.***

Appendix C

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Job Fair Events:

Point Four LLC & Gold Coast Broadcasting LLC participated in the following Job Fairs in 2022. Since the pandemic, many local businesses have been facing staffing shortages, we participated in these job fairs by providing information to the public about these events and participated at the event by giving out information about our broadcast company and the positions that are within the organizations.

Santa Barbara College - Job, Internship, & Volunteer Fair

January 20th

1:00 - 3:00 PM

West Campus - Walkway near the library

Santa Barbara College - Healthcare Job, Internship & Volunteer Fair

Feb. 24, 2022

1:00 - 3:00 PM

Campus - Friendship Plaza on the main campus by the cafeteria

Santa Barbara College - Hospitality/Restaurant Job, Internship & Volunteer Fair

March 29, 2022

1:00 - 3:00 PM

Campus - Friendship Plaza on the main campus by the cafeteria

Courtyard by Marriott - Santa Barbara's Hospitality Career Fair

June 14, 2022

401 Stroke Road, Goleta CA

Sponsorship Events:

35th Annual Dr. Martin Luther King Jr. Celebration - "The 32nd annual Rev. Dr. Martin Luther King, Jr., birthday celebration will take place [Monday, January 15, 2018](#), at 9 a.m. at the Oxnard Performing Arts Center, 800 Hobson Way. The theme is "We Must Lift Our Voices, Reclaim Our Time and Win With Unity" Beginning with a Freedom March from Plaza Park at Fifth and "C" Street. The march will begin at 8:00 a.m. and proceed to the Oxnard Performing Arts Center. Transportation will be available to Plaza Park from the Performing Arts Center parking lot for the march. The program will begin at 9 a.m. and will feature youth speakers, scripture readings, musical selections, and keynote speaker Dr. Gaye Theresa Johnson, President of the Board of Central Coast Alliance for a Sustainable Economy. Tickets for the program are \$7 and are available from MLK committee members or at [mlkventuracounty.com](#)."